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'World's Best Gin' Makes Waves Across the United States

Biagio Cru & Estate Wines expands award-winning Sloane's Gin in the U.S.; Latest project marks wine importer's growth into spirits market

Awarded 'World's Best Gin' at San Francisco World Spirits Competition

NEW YORK, March 7, 2016 – One of the world's highest-quality gins – <u>Sloane's Premium Dry Gin</u> – is expanding its footprint across the United States, as <u>Biagio Cru & Estate Wines</u> unveiled its latest project in the spirits market as the exclusive importer.

"Sloane's Premium Dry Gin is an exceptional brand that presents unmatched taste and quality, and its prestigious global awards prove it," said Darren Restivo, a principal of Biagio Cru & Estate Wines. "As our company grows in the spirits industry, we are absolutely thrilled to bring the world's best gin to more markets throughout the United States. And I am confident this brand will be a hit from coast to coast."

Sloane's beat all other gins at the San Francisco World Spirits Competition, and was awarded with the highest accolade of *World's Best Gin, Best White Spirit*, in addition to a double gold medal. In fact, Sloane's is the only gin in the competition's 25-year history to be awarded this prestigious distinction unanimously by all 44 judges.

Hailing from the Netherlands, Sloane's Premium Dry Gin was created in honor of royal physician and botanist, Sir Hans Sloane, for his botanical collection that had a significant influence on the early English gin distillers of the mid-18th century and formed the basis for flavoring gins.

To create its unparalleled smoothness, balance and flavor, a process exclusive to Sloane's Gin is undertaken. The Dutch-distilled gin is hand crafted in small batches through a unique process that uses fresh citrus fruits – including oranges and lemons from Spain – and involves individually distilling each of the botanicals: coriander from Morocco; angelica root, juniper berries and iris root from Italy; cardamom pods and liquorice root from India: and whole vanilla beans from Madagascar.

Presenting a smooth, fresh flavor, Sloane's can be enjoyed over ice or as a foundation for a variety of craft cocktails, including: *The Botany* (Sloane's, Martini Bianco Vermouth, Suze Gentian Liqueur, Elderflower Cordial, dandelion and burdock bitters, fresh sprigs of mint, lemon thyme and lemon verbena); and *Sir Hans Solo* (Sloane's, Maraschino, lemon juice, fresh pressed apple juice).

Available in various retailers nationwide, Sloane's Premium Dry Gin retails for approximately \$27.99.

Follow updates on Sloane's and cocktail recipes on 'Biagio Cru & Estate Wines' Facebook page and @BiagioCruWines on Twitter.

About Biagio Cru and Estate Wines

Based in Roslyn Heights, NY and founded in 1998, <u>Biagio Cru</u> is a family owned importer of fine wines from across the globe.

Biagio Cru's stable of wines includes the perennially popular <u>Lolailo Sangria</u>, which has received the *Impact Hot Brand* award for the fourth consecutive year.

De Restia Crianza from Ribera del Duero in Portugal, has been recognized with 89, 91 and 93 *Wine Spectator* point ratings across multiple vintages., as well as the much coveted "Smart Buy" and "Savvy Shopper" nods. It was touted as "one of the most impressive values of the year" ranking #26 in the *Wine Spectator* Top 100 wines of the year.

Biagio imports the Parxet line of wines, which features the Cuvee 21, the only organic cava from the Alella region of Spain, garnering a *Wine Enthusiast* 90 point "Editor's Favorite" rating. The Parxet line also includes a Reserve and a rosé called Titiana.

Herdade de Medeiros, from the famed Alentejano region of Portugal, also is part of the expanding Biagio Cru portfolio, boasting WE ratings ranging from 87-91 points and "Best Buy" and "Editor's Choice" nods.

Biagio Cru's newest import is the full line of <u>Tabali wines</u>, one of the most prominent and highly-regarded brands in Chile today, hailing from the unique Limari Valley. Tabali wines have received superior ratings from the world's leading critics, Robert Parker and James Suckling, including a 94 for the Talinay Sauvignon Blanc, a 93 for the Syrah Reserve Especial, and a 92 for both the Tinto Reserve Especial and Talinay Chardonnay.

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