

# **NEWS**

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Media Contact: Jennifer Passaretti  
Marino  
212-402-3492 / [jpassaretti@marinopr.com](mailto:jpassaretti@marinopr.com)

## **Ahoy, Matey! Swashbuckler Sangria Tapped at Restaurants & Bars Across the United States**

***Biagio Cru & Estate Wines is bringing premium on-tap Spanish Sangria  
to the United States and beyond***

**New Hyde Park, NY** – Mixologists and bartenders nationwide will soon have their hands on the ultimate on-tap Spanish Sangria, Swashbuckler, as [Biagio Cru & Estate Wines](#) announced it is bringing the Sangria-filled kegs to eateries, bars and other on-premise locations across the country. Swashbuckler joins Biagio Cru's already impressive Sangria portfolio, which includes Lolailo, America's fastest-growing brand in the category.

"On-tap beverages are the hottest new trend in the U.S. market. There are no corks to pull or bottles to stock, which makes crafting recipes and serving drinks seamless for bartenders and mixologists," said Darren Restivo, a principal of Biagio Cru & Estate Wines. "A true craft Sangria with a higher alcohol content that is geared specifically toward on-premise, Swashbuckler is exactly what patrons have been waiting for. Restaurants and bars can now offer delicious, fresh, authentic Sangria that presents consistency with every pull of the tap handle, rather than making so-called 'Sangria' with old wine and artificial ingredients. And with pre-orders already coming in, Swashbuckler will be a hit among restaurants, bars and consumers across the country."

Hailing from Spain, Swashbuckler Sangria is full-bodied and fruity, crafted from traditional Spanish varietals, Mediterranean lemons, Valencia oranges, spices and herbs. Its bold pirate design tells the story of the brand's tantalizing and entertaining character, inviting partygoers nationwide to hop aboard for the ride.

Available as a Red Sangria, Swashbuckler kegs are sold with custom, branded taps to on-premise locations across the United States. Each keg equals 660oz, which is about 132 pours (5oz).

The beverage industry's hottest new trend presents a variety of benefits for on-premise locations, including: no oxidized wine or trash; on-tap Sangria remains fresh for a longer period of time (18 months untapped, 3 months tapped); there are no corks to pull or bottles to stock, which increases the speed of service; there is a 96% reduction in the carbon dioxide footprint with reusable stainless steel kegs; one steel keg saves the CO2 equivalent to that sequestered by 28 trees; and more.

### **About Biagio Cru and Estate Wines**

Based in New Hyde Park, NY and founded in 1998, Biagio Cru is a family-owned importer of fine wines from across the globe.

Biagio Cru's stable of wines includes the perennially popular Lolailo Sangria, which has received the Impact Hot Brand award for the fourth consecutive year.

De Restia Crianza from Ribera del Duero in Portugal, has been recognized with 89, 90, 91 and 93 Wine Spectator point ratings across multiple vintages, as well as the much coveted "Smart Buy" and "Savvy Shopper" nods. It was touted as "one of the most impressive values of the year" ranking #26 in the Wine Spectator Top 100 wines of the year.

Biagio imports the Parxet line of wines, which features the Cuvee 21, the only organic cava from the Alella region of Spain, garnering a Wine Enthusiast 90 point "Editor's Favorite" rating. The Parxet line also includes a Reserve and a rosé called Titiana.

Herdade de Medeiros, from the famed Alentejano region of Portugal, also is part of the expanding Biagio Cru portfolio, boasting WE ratings ranging from 87-91 points and "Best Buy" and "Editor's Choice" nods.

Biagio Cru imports the full line of Tabali wines, one of the most prominent and highly-regarded brands in Chile today, hailing from the unique Limari Valley. Tabali wines have received superior ratings from the world's leading critics, Robert Parker and James Suckling, including a 94 for the Talinay Sauvignon Blanc, a 93 for the Syrah Reserve Especial, and a 92 for both the Tinto Reserve Especial and Talinay Chardonnay.

Biagio's newest import, Sloane's Premium Dry Gin, was awarded World's Best Gin, Best White Spirit in a unanimous verdict at the San Francisco World Spirits Competition. The Dutch-distilled gin is hand crafted in small batches through a unique process that uses fresh citrus fruits and individually distilling each of the botanicals.

The wine importer's latest venture also includes Miodula Honey Vodka. Famous for its lingering taste of rich honeydew honey from the Cieszyn region of Poland, Miodula was awarded World's Best Flavored Vodka at the San Francisco World Spirits Competition. The brand also received the prestigious Teraz Polska Award for its superior quality, and is now presented in a presidential bottle in honor of the Polish President, who offers the honey vodka as a diplomatic gift.

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